Guidelines for the preparation of digital posters

To be compatible with the hybrid format of our congress, posters will be presented in digital format only. On site, the posters will be projected on 16:9 screens in portrait format. The posters will also be visible on a virtual platform for remote access. On the virtual plateform an additional possibility of presenting the posters in mp4 sound format will also be possible"

Construction of the PDF 16:9 portrait format file

Prepare your poster through powerpoint software (or equivalent), with ONE slide, and format for a 16:9 screen, and PORTRAIT orientation

Save your powerpoint file and then save the file under a PDF format with the following name : poster-session-number.firstauthor.name.pdf (example: P3.martin.pdf) only PDF format will be accepted for poster presentation. **Further technical informations** will be given to upload your file on a platform.

Divide the poster into sections (eg. title, message, introduction, methods, results and conclusions). Make it clear in which order they should be read by numbering (1, 2, 3 …).

The message

- Poster must be written in English.
- To get delegates to read your poster you must have a clear message which answers the question.
- This should be prominently displayed as it may be the only part read.
- What is the most important aspect, outcome, or issue raised in your poster?

Simple and clear please

- Posters with too much information, too much colour and too much design have weak messages.

Clarity is the key word

- A simple graph (in colour), a table or a photograph will attract and aid understanding. Too many will confuse. The example in this leaflet has only one graph, one table and one photo.

Golden rules !

- The objective of a poster is not to explain every aspect of an experiment; it is to show that aspect which is open to presentation through the poster medium.
- With a poster medium and message are closely connected. What you did and what the result was should be said in large print, simply and be instantly seen by the viewer.

REMEMBER !

Most people passing your poster are not interested in details - think how much of other people's posters you read!- give them a handout instead.